



Responsible Company Prize SILMO 2024

BACKGROUND

For the second consecutive year, SILMO announces its Responsible Company Prize!

This award, open to all exhibitors, aims to recognise a company of the optical and eyewear sector for its exemplary approach in reducing its environmental impact and optimising its social contribution. SILMO intends on encouraging emulation rather than competition among companies. A winner will be selected, of course, but the application submission procedure will also make it possible to collect good corporate practices. These good practices will be highlighted to inspire the entire community. To combine its knowledge of the optical and eyewear sector with the CSR expertise of a recognised organisation, SILMO joins forces with the [Hyssop CSR agency](#), which develops the specifications for the award and acts as a third party to evaluate the applicants.

TO SUBMIT AN APPLICATION

The application process is free of charge and is open to all companies exhibiting at the 2024 edition of SILMO. This second round of awards pertains to companies involved in the manufacture of optical products (equipment and frames manufacturers, for example).

To submit an application, each company must fill out the online questionnaire on their exhibitor space. In order for the application to be approved, the questionnaire must be validated.

If you represent a company that already participated in 2023:

You may, of course, submit a new application, adding supporting documents, explaining new measures, or presenting the implementation of recommendations that Hyssop made to you last year. The Responsible Company Prize is about your continuing CSR approach. We encourage change!

SCORING SYSTEM

A score is attributed to each company's answer to each question (including optional questions). To justify its approach, the company may attach documentary evidence to support their response to each question bearing an asterisk* (this evidence is not obligatory; examples of the acceptable

documents are listed for each criterion). A bonus is attributed for each answer that the company can support with documentary evidence.

The ten companies that submit applications with the highest scores will be pre-selected for examination by the jury in charge of selecting the winning company.

Companies therefore optimise their chances of being preselected by answering all the questions and providing as much documentary evidence as possible.

All companies agree to provide true information in their answers to the questionnaire.

CONFIDENTIALITY

The SILMO team, the evaluators, and the members of the jury are obligated to respect absolute confidentiality with regard to the information or data submitted in the company applications.

Only the evaluating parties have access to the documents sent as attachments through the questionnaire.

THE JURY

The independent jury will be made up of professionals from the optical and eyewear sector as well as CSR experts (Hysop consultants).

All members of the jury promise to observe a “code of honour” and may not evaluate the application of a company they have worked for.

The jury will convene in mid-September.

THE SCHEDULE

- August 1st: Submission deadline
- August 1st - September 10th: Submission examination & finalist pre-selection
- Mid-September: jury convenes to select the winner
- September 20th to 23rd: SILMO/Prize awarded