

SILMO Paris 2024 visitors

32,127 visitors from 149 countries (vs 144 in 2023, 147 in 2022, 118 countries in 2021 / vs 136 countries in 2019)

16,810 international (52%) 15,317 French (48%)

vs 2023 : 51% international 49% French

	2024	2023	2024/2023
FRANCE	15	15	-1%
INTERNATIONAL	17	16	5%

	2024	2023	2024/2023
EUROPE	10,299	9,633	7%
Mainly:			
Italy	1,264	1,138	11%
Belgium	1,072	1,069	0%
Netherlands	923	916	1%
United-Kingdom	990	890	11%
Germany	838	856	-2%
Spain	828	790	5%
Turkey	527	438	20%
Greece	387	356	9%
Poland	398	326	22%
Switzerland	345	318	8%
Portugal	245	308	-20%
Denmark	253	241	5%

	2024	2023	2024/2023
AFRICA	1,672	1,644	2%
Mainly:			
Morocco	374	385	-3%
Algeria	354	316	12%
Tunisia	297	252	18%
Egypt	115	133	-14%
Ivory Coast	81	117	-31%
South Africa	98	100	-2%

	2024	2023	2024/2023
MIDDLE EAST	784	825	-5%
Mainly:			
UAE	201	198	2%
Israel	252	195	29%
Saudi Arabia	136	142	-4%
Lebanon	83	123	-33%

	2024	2023	2024/2023
ASIA	1,904	1,815	5%
Mainly:			
Korea	280	293	-4%
India	290	278	4%

China	344	258	33%
HK	194	238	-18%
Japan	260	201	29%
Taiwan	159	184	-14%

	2024	2023	2024/2023
AMERICAS	1,662	1,476	13%
Mainly:			
United States	553	535	3%
Canada	442	365	21%
Brazil	268	210	28%
Mexico	95	105	-10%
Argentina	56	70	-20%
Colombia	47	42	12%

	2024	2023	2024/2023
AUSTRALIA	187	242	-23%